## Christ the Teacher Catholic Schools

## ADMINISTRATIVE PROCEDURES

SECTION: 100 – GENERAL ADMINISTRATION CODE: AP 158

PROCEDURE: VISUAL IDENTITY PROGRAM

## **BACKGROUND**

Principals are responsible for the quality of school communications with their staff, students, community and the Division.

The effective use of a school and Division logo is an integral part of the school's visual identity program.

## **PROCEDURES**

- 1. The Christ the Teacher School Division logo is to be used on school letterhead and printed community (public) information.
- 2. Schools are encouraged to develop their own distinctive logo to be used on supplies, letterheads, publications and other printed material.
- 3. The one school logo to be used is to receive the prior approval of the Director or designate.

Reference: Section 85, 87, 108, 109 Education Act

Date Issued: November 21, 2007

1 AP 158